

# 60-DAY ACCELERATOR ADVISORY PROGRAM

If you're in need of some strategic advice or support to help your team accelerate through the next 60 days, this is the package for you.



## WHAT IS THE 60-DAY ACCELERATOR PROGRAM?

No matter what stage your business is at in its lifecycle, whether its guidance on improving overall business performance, expanding the reach of your business brand or conducting industry research for greater strategic insight, P4 Group Advisory is here to help.

Our '60-Day Accelerator' is an intensive program to help you scale up, scale out and achieve greater outcomes for your business.

For businesses of all shapes and sizes, we'll work with you to help solve challenges, realise opportunities and unleash business potential.

We provide intensive strategic and advisory support to kick start business transformation or new opportunities for better business return.

## WHAT DOES IT INCLUDE?

The package kicks off with a strategic Think Tank session to deep dive into your business goals and current challenges. Together we then develop out-of-the-box and functional ways to solve business problems, fast.

You'll then be presented with a high level plan to lay the foundations and the roadmap for the next 60 days and beyond.

We then ask that you remain as committed as we do to see the plan through.

We'll connect via Zoom for a one hour strategy session each week to ensure you are on track with the implementation.

We're also on hand provide additional direction each week and answer questions as they arise.

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## ADVISORY SERVICES INCLUDE:

### STRATEGY:

- + Strategic business planning
- + Management consulting and advice
- + Policy and regulatory advisory
- + Economic and market analysis
- + Strategic business transformation

### PERFORMANCE:

- + Business development strategy
- + Internal and external engagement strategy
- + Strategic environmental assessments
- + Resiliency planning
- + Change management
- + Evaluation and reporting

### REACH:

- + Marketing strategy
- + Communication strategy
- + Digital strategy
- + Stakeholder engagement
- + Advocacy strategy
- + Brand strategy

## WHY WORK WITH P4 GROUP?

P4 Group is a trusted advisor and reputation manager to government, corporate, not-for-profit and retail clients at a local, state and national level.

### By working with P4 Group you will:

- + Gain deeper insights into your goals, current challenges and opportunities you may not have considered
- + Discover the best course of action for your business
- + Leverage our fully integrated agency with access to strategic marketing, communication, engagement, advocacy, digital and creative experts
- + Partner with an agile and dynamic team ready to creatively meet any challenge.



Want to unleash your  
business potential?

**ENQUIRE TODAY**

**#ASKP4**

*Your ultimate plus one*

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